



# DIGITAL CONSTRUCTION HUB

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[www.dchub.me](http://www.dchub.me)



# OUR STORY

Digital Construction Hub (DC Hub) is an online resource for AEC professionals who are advancing the adoption and use of digital technologies and construction 4.0, to introduce new, streamlined industry practices that are revolutionising the built environment.

## DC Hub Champions

- Applications that provide real value and benefit to projects
- Technology use in construction
- Time-management in projects
- Safety and sustainability in projects

DC Hub Provides

**Intelligence on Construction Technology**

**Practical advice on industry digitalisation**

**Use-cases highlighting new ways of working**

**Showcases improved project delivery**

**Safety and innovation on projects**

# WHAT IS DC HUB



THOUGHT LEADERSHIP,  
INTERVIEWS & CASE STUDIES



ROUNDTABLES



WEBINARS



VIDEOS



INDUSTRY ARTICLES &  
ONLINE RESOURCE

# DIGITAL CONSTRUCTION HUB

## @ A GLANCE



**+5000**

MONTHLY  
PAGE VIEWS



**+25<sup>HRS</sup>**

MONTHLY VIDEO  
WATCH HOURS



**+35000**

SOCIAL  
FOLLOWERS

**+3000**

MONTHLY SITE  
TRAFFIC



**+7500**

MONTHLY  
NEWSLETTER OPENS



**+300**

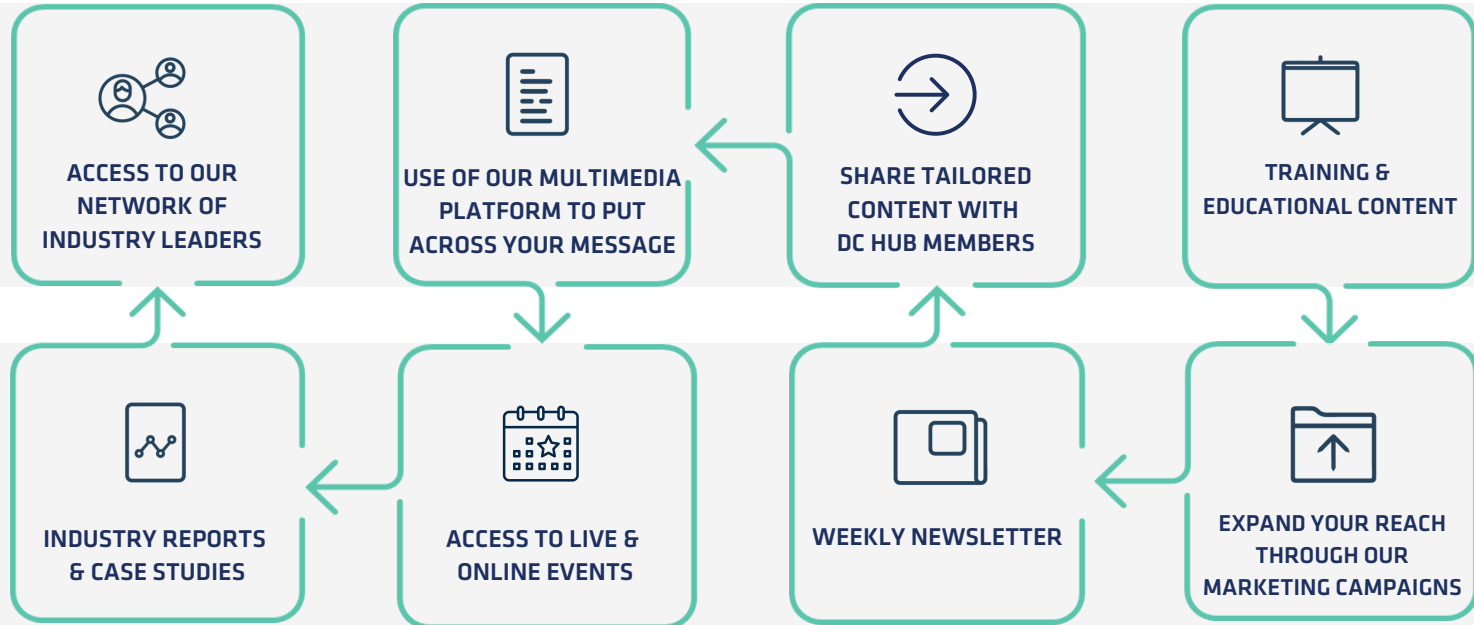
ARTICLES  
PUBLISHED



# WHY INVEST

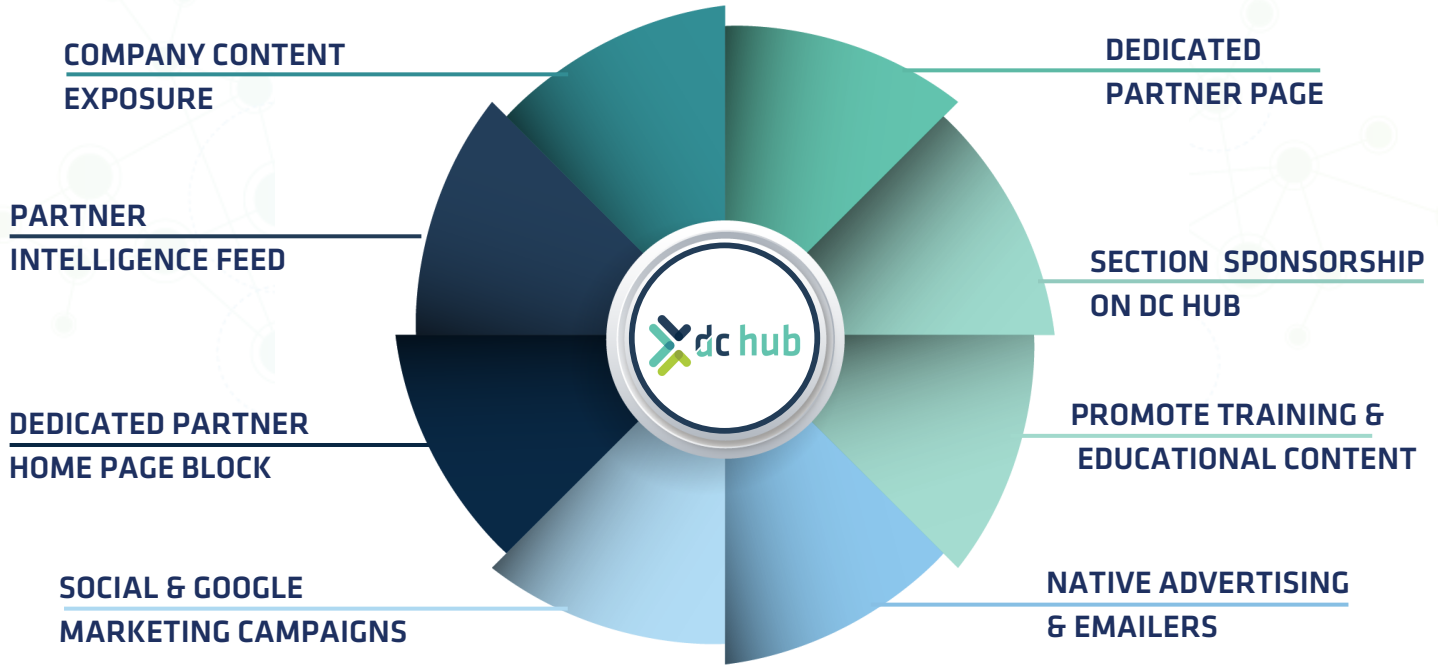
DC Hub promotes the uptake of digital technology, improved efficiency, greater sustainability and innovation in the region's construction sector

## BENEFITS OF PARTNERING WITH DC HUB:



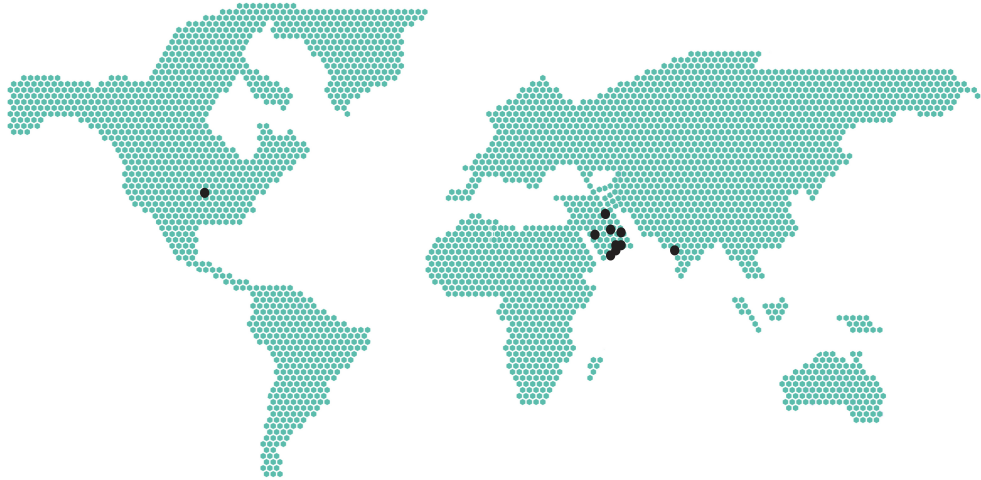
# BENEFITS FOR PARTNERS

DC Hub Partnership Opportunities includes:



# OUR AUDIENCE

High-level view of our website audience and traffic



- SAUDI ARABIA
- UAE
- OMAN
- QATAR
- INDIA
- USA
- KUWAIT
- CANADA

## SECTORS

PROJECT OWNERS



DEVELOPERS



CONSULTANTS



## JOB TITLES

CXO

VP

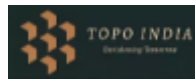
DIRECTOR

MANAGER

SPECIALIST

# DC HUB MEMBERS

Digital Construction Hub members are from a number of leading companies.





# OUR EVENTS



DC Hub is a Ventures Connect product and an industry and supporting partner of the Construction Technology Festival. CTF provides a face-to-face platform for partners to reach their target audience.



## **CONSTRUCTION TECHNOLOGY FESTIVAL**

The Construction Technology Festival (CTF) brings together leaders from around the globe to share digital use-cases that design, build and maintain “new world” assets better and reflect on and plan for the future of work.

## **CONSTRUCTION TECHNOLOGY AWARDS**

The Construction Technology Awards, part of CTF, look for outstanding examples of digital technology implementation, transformation and leadership that have helped deliver projects better – be that through improved design, efficiency, cost, sustainability, workplace safety or occupancy wellness.



## **CONSTRUCTION TECHNOLOGY FESTIVAL KSA**

CTF KSA brings together AEC leaders to showcase how digitalisation and construction technologies are introducing new, more efficient approaches to design, build and the operation of assets. Through local and international stakeholders, the Festival provides proven case studies in digital transformation, such as digital twins, IoT, AI, industrialised construction methods, cloud construction and advanced BIM uses.



# PARTNER IN THE SERIES

Get in touch with us to find out more about how DC Hub can provide a customised solution to fit your business and marketing needs.

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## Partner Intel Feed

**ORACLE**  
Construction and  
Engineering

**PROCORE**

**Bentley**

**AUTODESK.**

 **Joblio**  
*People. Purpose. Passion.*

**OMNIX**

 **CIOB**

 **VENTURES  
CONNECT**

# ABOUT DIGITAL CONSTRUCTION HUB

DC Hub is an online resource aimed at professionals in the built environment who are advancing the adoption and use of digital technologies in construction and property management.

Owned by Ventures Connect, a partnership between Ventures Middle East and b2b Connect, the platform offers intelligence across a range of media, including written, video, and in-person.



VENTURES  
MIDDLE EAST

Established in 2002, Ventures Middle East (VME) is an international management consulting company providing strategic business advisory services across the GCC and the wider MENA region.



dc hub



VENTURES  
CONNECT



b2b  
CONNECT

b2b Connect designs, manages and produces events for a range of industry-leading clients, and provides content development across a range of b2b formats. It develops business-focused content for core sectors, delivers sponsorship revenues, and conducts industry research.

